

HEATHER PARKER

COMPUTER GRAPHIC TECHNOLOGIST

-  **Website**
<https://www.behance.net/HParkerdesign>
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+ EMPLOYMENT

- 2011 - Now **HParker Designs**
Freelancer
 Work with clients on developing and improving their visual identity, print campaigns, social media graphic, website design and development, UI / UX design, SEO, and responsive design.
- 2014 - 2015 **American Technical Publishers**
Digital Media Designer
 Led project development and production process from beginning to end. Designed instructional user-interfaces to support an intuitive learning environment on CD-ROMs, web applications, and print media.
- 2013 **THE TAMPA BAY TIMES**
Graphic Design Intern
 Conceptualized, designed and produced a variety of sales/marketing materials as well as advertisement designs for print and web. Team lead on presentation/web designs for FNAME design competition.
- 2012-2013 **THE CHRONICLE**
Production Designer
 Created layout designs, graphics, templates, style guides, and client ads for the weekly student newspaper.
- 2011-2012 **BMG MODELS & TALENT**
Creative / Photo Manager
 Created all company marketing materials, and composition designs. Scouted locations and assisted photographer on photo shoots. Responsibilities included image processing and editing for each model, hiring and managing interns, and creation and design of show cards for New York Fashion Week.

+ EDUCATION

- 2014 **Computer Graphics Tech**
Bachelor of Science
 Purdue University
 Learning focused on practice, theory and inquiry, visual literacy and conceptual problem solving.
 Developed finely tuned skills in the areas of typography, print media, packaging, branding and identity, Web Design, motion graphics, and UX/UI Design.
 Achieved honor roll and deans list.
 Completed eight internships in the graphic / web design field before graduation.

+ PROFESSIONAL SKILLS

	good	average	skilled
Graphic Design	●●●●●●●●		
Web Design	●●●●●●●●		
Mobile Design	●●●●●●●●		
Photoshop	●●●●●●●●		
Illustrator	●●●●●●●●		
InDesign	●●●●●●●●		
Dreamweaver	●●●●●●●●		
CSS/HTML	●●●●●●●●		
SEO	●●●●●●●●		
Responsive Design	●●●●●●●●		
Attention to Detail	●●●●●●●●		