Chroma CARS™

REYNOLDS & REYNOLDS POLLING SETUP FORM-USED CAR

Dealership Name _____

Dealer ID number _____

Technical Contact Person _____

Modem Number _____

Contact Phone Number _____

Login/Password (*Please use **ACON/PRICE1**) _____

In order for Chroma Cars, LLC to successfully obtain your inventory, we must have access to the 6910 Report Generator in the Sales area of your Reynolds & Reynolds system. Only vehicles with a 17 character Vin and a STATUS CODE equal to 1 will be polled.

The following fields will be polled within your R&R system:
STOCK # -LEFT, YEAR, MAKE, CARLINE, LIST PRICE, COLOR, MILES, SERIAL #

Your inventory will be polled weekly and should be on site within 48 hours. Newly polled information will replace previously polled information. The dealer is responsible for all vehicles modified via the AdManager tool.

Reynolds and Reynolds Era Systems Only

WEB SITE FIELD NAME	EXCLUDE PRICE (CHECK IF YOU **DO NOT** WANT PRICES POLLED)	STANDARD DMS FIELD POLLED	CUSTOM FIELD TO BE POLLED *	STANDARD PRICE FORMAT (A,B,C)** REQUIRED
PRICE		LIST PRICE		

*Price data can be polled from a User Defined Field. Please provide the exact name of the field (i.e. Price-Memo2).
**REQUIRED: Prices on the web site appear in whole dollars only. Please indicate which of the following 3 methods you use for entering price data in your DMS. For a vehicle with a price of $25,568 enter one of the following above:

        A-Whole dollars only   i.e. 25568
        B-Dollars and cents   i.e. 2556800
        C-Dollars and cents with decimal   i.e. 25568.00

Special Selection

Please provide any additional criteria and the exact field name for any other special selection (ex. Poll only cars where Inventory Amount>$1000).

FIELD NAME & SPECIAL SELECTION CRITERIA	

We have read and understand the aforementioned changes. We request and agree to allow Chroma Cars, LLC to modify our listings as specified above. Furthermore, we release Chroma Cars, LLC from any liability resulting from these customizations to our inventory.

Authorized Signature: _____ Date: _____

Print Name/Title: _____